B:10.3543 in
T:10.1969 in
S:10.1969 in

(b) (4)



B:10.7394 in
T:10.5787 in
S:10.5787 in

B:10.3543 in
T:10.1969 in
S:10.1969 in

(b) (4)



B:10.7894 in
T:10.5787 in
S:10.5787 in


B:10.3543 in
T:10.1969 in
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B:10.7384 in
T:10.5787 in
S:10.5787 in
Marlboro
HEATSTICKS™
DESIGNED FOR IQOS
STOP BURNING – ENJOY HEATING
The tobacco is heated, not burned, to give you the smooth flavor of real tobacco.
Device sold separately.
MANUFACTURED FOR PHILIP MORRIS USA RICHMOND, VA 22261
FOR PRODUCT INFORMATION 1-XXX-XXX-XXXX | XXXXXXXXX.COM
20 CLASS A CIGARETTES
UNDERAGE SALE PROHIBITED
DO NOT LIGHT. TO BE USED ONLY WITH IQOS
AVAILABLE EVIDENCE TO DATE

(b) (4)


B:10.3543 in
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S:10.1969 in
B:10.7384 in
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S:10.5787 in
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Marlboro
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iQOS
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DESIGNED FOR IQOS
DESIGNED FOR IQOS
Marlboro
HEATSTICKS™
MANUFACTURED FOR PHILIP MORRIS USA RICHMOND, VA 22261
FOR PRODUCT INFORMATION 1-XXX-XXX-XXXX | XXXXXXXXX.COM
20 CLASS A CIGARETTES
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.
UNDERAGE SALE PROHIBITED
Marlboro
HEATSTICKS™
DO NOT LIGHT. TO BE USED ONLY WITH IQOS
AVAILABLE EVIDENCE TO DATE: Switching completely to IQOS presents less risk of harm than continuing to smoke cigarettes
0 28200 19820 4
FSC

(b) (4)


B:10.3543 in
T:10.1969 in
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B:10.7894 in
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20 CLASS A CIGARETTES
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AVAILABLE EVIDENCE TO DATE
UNDERAGE SALE PROHIBITED
IMPORTANT WARNING:

(b) (4)


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UNDERAGE SALE PROHIBITED
Marlboro
HEATSTICKS™
DO NOT LIGHT. TO BE USED ONLY WITH IQOS
AVAILABLE EVIDENCE TO DATE:
The IQOS system heats tobacco but does not burn it.
This significantly reduces the production of harmful and potentially harmful chemicals.
Scientific evidence is evolving as switching completely from conventional cigarettes to the IQOS system reduces the risk of tobacco related diseases.

(b) (4)